



NOVEMBER 12, 2026 | THE HARD ROCK CAFÉ IN TIMES SQUARE

For 41 remarkable years, the MCNY Silver Apple Awards have honored our industry's most distinguished achievers—tenured marketers who have made strides in their areas of expertise while generously contributing their time and talents to the industry.

Imagine an evening where the legends of marketing—our distinguished honorees—take center stage as the stars of the show, and past honorees are the chart-topping classic acts that have defined the industry. That's the Marketing Club of New York's annual Silver Apples Awards & Gala.

Don't miss your chance to play a role in the special 41st celebration of the marketing world's brightest stars!

PREMIER AWARDS SPONSOR

\$10,000

Limit ONE Premier Awards Sponsor

- One designated premium table with eight (8) tickets for your exclusive use
- Logo prominently displayed on the AV screen
- Welcome Remarks and Introduction
- VIP Seating during awards
- Verbal recognition
- Premium page in the program (back cover or inside front cover)
- Company logo and link on MCNY website and event side show
- Tag and mentions in post-event social post
- Dedicated Interview promoted on all MCNY social media channels and emails along with a mention in MKTGInsights

SOLD



Join our Centennial Honor Roll

+\$1000

Your additional \$1,000 donation will be earmarked for our Centennial campaign which supports student scholarships.

Custom Packages and Bundles Available on request



MARQUEE AWARDS SPONSOR

\$5,000

Limit Six Marquee Awards Sponsors

- Designated half table with four (4) tickets for your exclusive use
- VIP seating during awards
- Verbal recognition
- Full-page ad in the event program
- Company logo and link on MCNY website and in event slide show
- Dedicated Interview promoted on all MCNY social media channels and emails along with a mention in MKTGInsights

Combined Cocktail & VIP Reception

\$8,000

Choice of:

- **Cocktail Reception and VIP Reception:** Logo prominently displayed by the bar(s) and on logo-branded napkins; one named cocktail and mocktail | VIP Reception for Honorees and Guests. Past Presidents and Past Honorees is available as a separate stand-alone sponsorship at \$5,000 or combined with Cocktail Reception for \$8,000
- **Dessert & Coffee:** Logo prominently displayed on every table
- **Red Carpet & Photos:** Logo signage at Step & Repeat
- **DJ:** Logo prominently displayed by DJ
- **After Party:** Your company logo featured at our added-hour venue with a named cocktail and mocktail

Upgrade your table:

- Premium table (10 seats) +\$1,300
- Full table (8 seats) +\$1,000

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+\$1000

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SUPPORTING AWARDS SPONSOR

\$2,000

Limit TEN Supporting Awards Sponsor

- Two (2) tickets for your exclusive use prior to the event
- VIP Seating during awards
- Verbal recognition
- Half-page ad in the event program
- Company logo and link on MCNY website and in event slide show
- Tags and mentions in post-event social post series

Upgrade your table:

- Premium table (10 seats) +\$2,500
- Full table (8 seats) +\$2,000
- Half table (4 seats) +\$1,300

Join our Centennial Honor Roll

+\$1000

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GOLD AUCTION SPONSOR

Gift donation (value):

\$1,000+

SILVER AUCTION SPONSOR

Gift donation (value):

\$500-\$1,000

Auction Packages include:

- Signage on the Auction Table or In-App
- Quarter-page ad in the event program

Auction Packages include:

- Company logo and link on MCNY website in event slide show

PROGRAM AD SPACE

Subject to Event Program printing deadlines

- Back cover: \$1,500
Trim size 5" wide x 8" high (bleed size 5.25" wide x 8.25" high)
- Inside back cover: \$1,200
Trim size 5" wide x 8" high (bleed size 5.25" wide x 8.25" high)
- Inside front cover: \$1,200 *(Reserved for Premier Sponsor)*
Trim size 5" wide x 8" high (bleed size 5.25" wide x 8.25" high)
- Full-page: \$1,000
Trim size 5" wide x 8" high (bleed size 5.25" wide x 8.25" high)
- Half-page: \$500
5" wide x 3.75" high
- Quarter-page: \$250
5" wide x 1.75" high
- Support: \$100
(1/6 shared page only)
1.75" wide x 3.75" high



REGISTER TO ATTEND

REGISTER NOW

SECURE YOUR SPONSORSHIP

SECURE NOW