

# SILVER APPLES HONOREES 1985-2025



## 2025

Torrence Boone  
Melissa Campanelli  
Michael Hannay  
Len Schenker  
Joanna Seddon  
CORPORATE: Jegi Leonis  
ADVOCACY: Lou Cohen  
INNOVATION: David Allison  
GREEN APPLE: Patricia Sansone

## 2024

Jill Burkhardt  
Alan Kraft  
Bob Liodice  
Luigi (Lou) Mastria  
Paul McDonnough  
William McGowan  
Jennifer Roberti  
Jaime Punishill  
ADVOCACY: Kathryn Farrara  
INNOVATION: Ajay Gupta  
GREEN APPLE: Lewis Schultz

## 2023

Peilin Corbanese  
Marla Kaplowitz  
Katie Keating  
Roger Mader  
Rob Sanchez  
CORPORATE: Moore  
ADVOCACY: Alison Pepper  
DISRUPTOR: John Nardone

## 2022

Steve Carbone  
Jan Chandler  
Sheila Colclasure  
Jim Kabakow  
John Montgomery  
Michael Wooh  
Adrew Yost  
CORPORATE: Adstra

## 2021

Mack Burnett III  
Aaron Cano  
Leslie Dukker Doty  
Deborah Fain  
Donna Hamilton  
Trish Wheaton  
CORPORATE: Trusted Media Brands

## 2020

*No Awards due to COVID*

## 2019

Tony Hadley  
Carl Horton JR  
Mayor Gupta  
Gretchen Littlefield  
Joe Pych  
Britt Vatne  
Susan Vobejda  
CORPORATE: Marketing EDGE

## 2018

Anita Absey  
Matt Blumberg  
Pam Haas  
Keira Krausz  
Tim Suther  
CORPORATE: Winterberry Group  
ADVOCACY: Stu Ingis  
DISRUPTOR: B. Bonin Bough

## 2017

Fran Green  
John L. Princiotta  
Eva Reda  
Randall Rothenberg  
Jay Schwedelson  
Rita Shankewitz  
GOLDEN: Stuart Boysen  
CORPORATE: BMI Global OMS

## 2016

Thomas J. Benton  
Buell Duncan  
Jennifer Barrett Glasgow  
Nina La France  
Cyndi Lee  
Phil Wiland  
GOLDEN: William R. Denhard  
CORPORATE: Experian Marketing Services

## 2015

Robert M. Cohn  
Ginger Conlon  
Chet Dalzell  
Peg Kuman  
Tim Prunk  
Charlie Swift  
GOLDEN: Lester Wunderman  
CORPORATE: Ethnic Technologies

## 2014

Brian Fetherstonhaugh  
Timothy F. Kennon  
Pamela Maphis Larrick  
Thomas J. "Tim" Litle  
Lon Mandel  
Debbie Roth  
Dawn Zier  
CORPORATE: Fosina Marketing Group

## 2013

Liberta Abbondante  
Pete Carney  
Richard Hochhauser  
Deborah Holland  
Gary Laben  
Richard Vergara  
GOLDEN: Arthur Blumenfield  
CORPORATE: Target Marketing Group

**2012**

Scott Fenwick  
 Jim Fosina  
 Leon Henry  
 Don Hinman  
 Harvey Markovitz  
 Pegg Nadler  
 Don Peppers  
 Martha Rogers  
 CORPORATE: McVicker &  
 Higginbotham

**2011**

Joseph Gomez  
 Tom Mastrocola  
 Gerald Messer  
 Adrea Rubin  
 David Williams  
 GOLDEN: Ralph Stevens  
 CORPORATE: Japs-Olson Company

**2010**

Bruce Biegel  
 Raymond Butkus  
 Jerry Cerasale  
 Ralph Drybrough  
 Karen Isenberg  
 Gene Raïtt  
 Christine Slusarek  
 CORPORATE: Alliant

**2009**

Andy Goldberg  
 Ed Mallin  
 Beatriz Mallory  
 Ruth Stevens  
 Tom Turner  
 Brian Wolfe  
 CORPORATE: Acxiom Corporation

**2008**

Betty Anne Cooper  
 Dr. Marjorie Kalter  
 Jon Lambert  
 John Papalia  
 Markus Wilhelm  
 Caroline Zimmermann  
 GOLDEN: James W. Prendergast  
 CORPORATE: Penton Media

**2007**

Pat Corpora  
 Walter Neff  
 Holly Pavlika  
 Brian Snider  
 Suzanne Taliaferro  
 John Temple  
 GOLDEN: Lee Epstein  
 CORPORATE: Equifax

**2006**

Margaret Ginns  
 Gordon Grossman  
 Liz Kislik  
 Larry May  
 Don Mokrynski  
 Lee Marc Stein  
 CORPORATE: Leon Henry, Inc.

**2005**

Ken Altman  
 Kay Cassidy  
 JoAnne Monfradi Dunn  
 Robert M. Edmund  
 Joseph M.A. Furgiuele  
 Murray Miller  
 Christopher Paradysz  
 CORPORATE: Boardroom Inc.

**2004**

Kathy Duggan-Josephs  
 Jonah Gitlitz  
 Linda Huntoon  
 Penny Vane  
 H. Robert Wientzen  
 Alan Zamchick  
 CORPORATE: The Horah Group

**2003**

Michael Faulkner  
 Richard Goldsmith  
 Christy Karl  
 Lawrence Kimmel  
 Susan McNamara  
 Neil Metviner  
 John Wargo  
 CORPORATE: Direct Media

**2002**

Tony Ambrose  
 Regina Brady  
 William Korn  
 Brian Kurtz  
 Joan Oppenheimer  
 Donn Rappaport  
 Ray Roel  
 CORPORATE: DM News

**2001**

Adrian Courtenay  
 Bernice Grossman  
 Mitchel Hisiger  
 Andrea Nierenberg  
 Ray Schultz  
 Laurie Spar  
 CORPORATE: Mailmen Inc.

**2000**

Robert Albert  
 Phillip N. Dresden  
 Peggy Hatch  
 Rosalie Sacks Levine  
 Rosemarie Montroy  
 Tom Whiteway  
 Alice Zea  
 CORPORATE: Publishers Clearing  
 House

**1999**

Charles M. Cavanagh  
 Lois Geller  
 Florence Leighton  
 Neil Mason  
 Richard Montesi  
 Katie Muldoon  
 Ed Nash  
 Ron Sichler  
 CORPORATE: Columbia House

**1998**

Dorothy Carroll  
 Henry Reed Hoke, III  
 Pierre Passavant  
 Henry W. Rossi  
 Richard Steeg  
 Robert Sawyer  
 Jo-Von Tucker  
 GREEN APPLE: Brian Wolfe  
 CORPORATE: Mal Dunn Associates,  
 Inc.

**1997**

Elliot Abrams  
 Stuart Boysen  
 John A. Cleary  
 Michele Duffy  
 Hal Roberson  
 Shirley Stevens  
 Robert J. Teufel  
 GREEN APPLE: Jeff Fischer  
 CORPORATE: The McGraw-Hill  
 Companies

**1996**

Robin Black  
 Caryl Gold  
 Robert H. Jurick  
 James Knox  
 Irving Mayer  
 David Shepard  
 Tom Zukas  
 CORPORATE: Hoke  
 Communications, Inc

**1995**

Michael T. Buoncristiano  
 Philip Charles Cheevers  
 Evelyn Deitz  
 Martin Edelston  
 Doug Flynn  
 Lillian Vernon  
 George S. Wiedemann

**1994**

Arthur Blumenfeld  
 William R. Denhard  
 Michael Manzari  
 John Pahmer  
 Robin B. Smith  
 Emily Soell  
 Julius J. Spector

**1993**

Robert Castle  
 John Jay Daly  
 Hugo Dunhill  
 Paul Goldberg  
 Kathleen O'Shaughnessy  
 David Wilkison  
 Stan Winston  
 Richard C. Wolter

**1992**

Junius R. (Sandy) Clark, III  
 Arline Feigen  
 Alfred M. Goodloe  
 Leon Henry, Jr.  
 Walter Karl  
 Richard G. McEnroe  
 Eliot DeY. Schein

**1991**

E. William Carney  
 Howard E. Flood  
 Richard M. King  
 Bruce W. Murray  
 Stan Woodruff

**1990**

Robert H. Cherins  
 Rev. Dr. John Erickson  
 Carol Enters  
 Dennison Hatch  
 Ed McLean  
 Robert W. Redman  
 Robert E. Riordan  
 Christopher Stagg  
 Ralph Stevens  
 Peter Vane

**1989**

Bert Garmise  
 Earl Hermance  
 Barbara Kumble  
 Florence Peloquin  
 Jerome Pickholz  
 Milt Pierce  
 Jerry I. Reitman  
 Victor and Phyllis Sawdon  
 C. James Schaefer  
 Harold L. Schwartz  
 Irving Wunderman

**1988**

Phil Boehm  
 Robert B. Clarke  
 S. Arthur Dembner  
 J. Wendell Forbes  
 Allen M. Greer  
 Henry R. Hoke, Sr.  
 Marge Landrau  
 Lester F. Suhler

**1987**

Ed Burnett  
 Bob Chapman  
 Mal Dunn  
 Dave Florence  
 Jerry Hardy  
 Ray Longden  
 Otto Meyer  
 O.E. McIntyre  
 Max Sackheim  
 Joan Throckmorton

**1986**

Herb Ahrend  
 Robert F. DeLay  
 Lee Epstein  
 Mike Fabian  
 Henry R. "Pete" Hoke, Jr.  
 Bill Howe  
 Neil Keating  
 Jim Prendergast  
 Leonard Raymond  
 Nat Ross  
 Bill Steiner

**1985**

Dick Benson  
 Annette Brodsky  
 John Caples  
 Larry Chait  
 Tom Collins  
 Henry Cowen  
 Bob Dale  
 Andi Emerson  
 Bob Fisler  
 Rose Harper  
 Lou Kleid  
 Ed Mayer  
 Harold Mertz  
 Walter Prescott  
 Stan Rapp  
 Frank Vos  
 Walter Weintz  
 Lester Wunderman