

SILVER APPLES HONOREES 1985-2024



2024

Jill Burkhardt
Alan Kraft
Bob Liodice
Luigi (Lou) Mastria
Paul McDonnough
William McGowan
Jennifer Roberti
Jaime Punishill
ADVOCACY: Kathryn Farrara
INNOVATION: Ajay Gupta
GREEN APPLE: Lewis Schultz

2023

Peilin Corbanese
Marla Kaplowitz
Katie Keating
Roger Mader
Rob Sanchez
CORPORATE: Moore
ADVOCACY: Alison Pepper
DISRUPTOR: John Nardone

2022

Steve Carbone
Jan Chandler
Sheila Colclasure
Jim Kabakow
John Montgomery
Michael Wooh
Adrew Yost
CORPORATE: Adstra

2021

Mack Burnett III
Aaron Cano
Leslie Dukker Doty
Deborah Fain
Donna Hamilton
Trish Wheaton
CORPORATE: Trusted Media Brands

2020

No Awards due to COVID

2019

Tony Hadley
Carl Horton JR
Mayor Gupta
Gretchen Littlefield
Joe Pych
Britt Vatne
Susan Vobejda
CORPORATE: Marketing EDGE

2018

Anita Absey
Matt Blumberg
Pam Haas
Keira Krausz
Tim Suther
CORPORATE: Winterberry Group
ADVOCACY: Stu Ingis
DISRUPTOR: B. Bonin Bough

2017

Fran Green
John L. Princiotta
Eva Reda
Randall Rothenberg
Jay Schwedelson
Rita Shankewitz
GOLDEN: Stuart Boysen
CORPORATE: BMI Global OMS

2016

Thomas J. Benton
Buell Duncan
Jennifer Barrett Glasgow
Nina La France
Cyndi Lee
Phil Wiland
GOLDEN: William R. Denhard
CORPORATE: Experian Marketing Services

2015

Robert M. Cohn
Ginger Conlon
Chet Dalzell
Peg Kuman
Tim Prunk
Charlie Swift
GOLDEN: Lester Wunderman
CORPORATE: Ethnic Technologies

2014

Brian Fetherstonhaugh
Timothy F. Kennon
Pamela Maphis Larrick
Thomas J. "Tim" Litle
Lon Mandel
Debbie Roth
Dawn Zier
CORPORATE: Fosina Marketing Group

2013

Liberta Abbondante
Pete Carney
Richard Hochhauser
Deborah Holland
Gary Laben
Richard Vergara
GOLDEN: Arthur Blumenfield
CORPORATE: Target Marketing Group

2012

Scott Fenwick
Jim Fosina
Leon Henry
Don Hinman
Harvey Markovitz
Pegg Nadler
Don Peppers
Martha Rogers
CORPORATE: McVicker & Higginbotham

2011

Joseph Gomez
 Tom Mastrocola
 Gerald Messer
 Adrea Rubin
 David Williams
 GOLDEN: Ralph Stevens
 CORPORATE: Japs-Olson Company

2010

Bruce Biegel
 Raymond Butkus
 Jerry Cerasale
 Ralph Drybrough
 Karen Isenberg
 Gene Raitt
 Christine Slusarek
 CORPORATE: Alliant

2009

Andy Goldberg
 Ed Mallin
 Beatriz Mallory
 Ruth Stevens
 Tom Turner
 Brian Wolfe
 CORPORATE: Acxiom Corporation

2008

Betty Anne Cooper
 Dr. Marjorie Kalter
 Jon Lambert
 John Papalia
 Markus Wilhelm
 Caroline Zimmermann
 GOLDEN: James W. Prendergast
 CORPORATE: Penton Media

2007

Pat Corpora
 Walter Neff
 Holly Pavlika
 Brian Snider
 Suzanne Taliaferro
 John Temple
 GOLDEN: Lee Epstein
 CORPORATE: Equifax

2006

Margaret Ginns
 Gordon Grossman
 Liz Kislik
 Larry May
 Don Mokrynski
 Lee Marc Stein
 CORPORATE: Leon Henry, Inc.

2005

Ken Altman
 Kay Cassidy
 JoAnne Monfradi Dunn
 Robert M. Edmund
 Joseph M.A. Furgiuele
 Murray Miller
 Christopher Paradysz
 CORPORATE: Boardroom Inc.

2004

Kathy Duggan-Josephs
 Jonah Gitlitz
 Linda Huntoon
 Penny Vane
 H. Robert Wientzen
 Alan Zamchick
 CORPORATE: The Horah Group

2003

Michael Faulkner
 Richard Goldsmith
 Christy Karl
 Lawrence Kimmel
 Susan McNamara
 Neil Metviner
 John Wargo
 CORPORATE: Direct Media

2002

Tony Ambrose
 Regina Brady
 William Korn
 Brian Kurtz
 Joan Oppenheimer
 Donn Rappaport
 Ray Roel
 CORPORATE: DM News

2001

Adrian Courtenay
 Bernice Grossman
 Mitchel Hisiger
 Andrea Nierenberg
 Ray Schultz
 Laurie Spar
 CORPORATE: Mailmen Inc.

2000

Robert Albert
 Phillip N. Dresden
 Peggy Hatch
 Rosalie Sacks Levine
 Rosemarie Montroy
 Tom Whiteway
 Alice Zea
 CORPORATE: Publishers Clearing House

1999

Charles M. Cavanagh
 Lois Geller
 Florence Leighton
 Neil Mason
 Richard Montesi
 Katie Muldoon
 Ed Nash
 Ron Sichler
 CORPORATE: Columbia House

1998

Dorothy Carroll
 Henry Reed Hoke, III
 Pierre Passavant
 Henry W. Rossi
 Richard Steeg
 Robert Sawyer
 Jo-Von Tucker
 GREEN APPLE: Brian Wolfe
 CORPORATE: Mal Dunn Associates, Inc.

1997

Elliot Abrams
 Stuart Boysen
 John A. Cleary
 Michele Duffy
 Hal Roberson
 Shirley Stevens
 Robert J. Teufel
 GREEN APPLE: Jeff Fischer
 CORPORATE: The McGraw-Hill Companies

1996

Robin Black
Caryl Gold
Robert H. Jurick
James Knox
Irving Mayer
David Shepard
Tom Zukas
CORPORATE: Hoke
Communications, Inc

1995

Michael T. Buoncristiano
Philip Charles Cheevers
Evelyn Deitz
Martin Edelston
Doug Flynn
Lillian Vernon
George S. Wiedemann

1994

Arthur Blumenfeld
William R. Denhard
Michael Manzari
John Pahmer
Robin B. Smith
Emily Soell
Julius J. Spector

1993

Robert Castle
John Jay Daly
Hugo Dunhill
Paul Goldberg
Kathleen O'Shaughnessy
David Wilkison
Stan Winston
Richard C. Wolter

1992

Junius R. (Sandy) Clark, III
Arline Feigen
Alfred M. Goodloe
Leon Henry, Jr.
Walter Karl
Richard G. McEnroe
Eliot DeY. Schein

1991

E. William Carney
Howard E. Flood
Richard M. King
Bruce W. Murray
Stan Woodruff

1990

Robert H. Cherins
Rev. Dr. John Erickson
Carol Enters
Dennison Hatch
Ed McLean
Robert W. Redman
Robert E. Riordan
Christopher Stagg
Ralph Stevens
Peter Vane

1989

Bert Garmise
Earl Hermance
Barbara Kumble
Florence Peloquin
Jerome Pickholz
Milt Pierce
Jerry I. Reitman
Victor and Phyllis Sawdon
C. James Schaefer
Harold L. Schwartz
Irving Wunderman

1988

Phil Boehm
Robert B. Clarke
S. Arthur Dembner
J. Wendell Forbes
Allen M. Greer
Henry R. Hoke, Sr.
Marge Landrau
Lester F. Suhler

1987

Ed Burnett
Bob Chapman
Mal Dunn
Dave Florence
Jerry Hardy
Ray Longden
Otto Meyer
O.E. McIntyre
Max Sackheim
Joan Throckmorton

1986

Herb Ahrend
Robert F. DeLay
Lee Epstein
Mike Fabian
Henry R. "Pete" Hoke, Jr.
Bill Howe
Neil Keating
Jim Prendergast
Leonard Raymond
Nat Ross
Bill Steiner

1985

Dick Benson
Annette Brodsky
John Caples
Larry Chait
Tom Collins
Henry Cowen
Bob Dale
Andi Emerson
Bob Fisler
Rose Harper
Lou Kleid
Ed Mayer
Harold Mertz
Walter Prescott
Stan Rapp
Frank Vos
Walter Weintz
Lester Wunderman