



NOVEMBER 7, 2024 | THE HARD ROCK CAFÉ ON TIMES SQUARE

For 40 remarkable years, the MCNY Silver Apple Awards have honored our industry's most distinguished achievers—tenured marketers who have made strides in their areas of expertise while generously contributing their time and talents to the industry.

At this year's gala, step behind the curtain and come "Backstage at MCNY," where you'll meet the award recipients who reflect the best that our profession has to offer our clients, our corporations, and our industry.

**Don't miss your chance to play a role in the special 40th celebration of the marketing world's brightest stars!**

## PREMIER AWARDS SPONSOR

**\$10,000**

*Limit ONE Premier Awards Sponsor*

- One designated premium table with eight (8) tickets for your exclusive use prior to the event
- Logo prominently displayed on the AV screen
- Welcome Remarks and Introduce host
- VIP Seating during awards
- Verbal recognition
- Premium page in the program (back cover or inside front cover)
- Company logo and link on MCNY website and in event slide show
- Tags and mentions in post-event social post series
- Dedicated Interview promoted on all MCNY social media channels and emails along with a mention in MKTGInsights

## MARQUEE AWARDS SPONSOR

**\$5,000**

*Limit FOUR Marquee Awards Sponsor*

- Designated half table with four (4) tickets for your exclusive use
- VIP seating during awards
- Verbal recognition
- Full-page ad in the event program
- Company logo and link on MCNY website and in event slide show
- Dedicated Interview promoted on all MCNY social media channels and emails along with a mention in MKTGInsights

Choice of:

- **Cocktail Reception:** Logo prominently displayed by the bar(s) and on logo-branded napkins; one named cocktail
- **Dessert & Coffee:** Logo prominently displayed on every table
- **Red Carpet & Photos:** Logo signage at Step & Repeat
- **DJ:** Logo prominently displayed by DJ

**Upgrade to a full premium table (+\$1,300.00)**

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## SUPPORTING AWARDS SPONSOR

**\$2,000**

*Limit TEN Supporting Awards Sponsor*

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- Two (2) tickets for your exclusive use prior to the event
- VIP Seating during awards
- Verbal recognition
- Half-page ad in the event program
- Company logo and link on MCNY website and in event slide show
- Tags and mentions in post-event social post series

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## GOLD AUCTION SPONSOR

*Gift donation (value):*

**\$1,000+**

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## SILVER AUCTION SPONSOR

*Gift donation (value):*

**\$500-\$1,000**

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Auction Packages include:

- Signage on the Auction Table or In-App
- Quarter-page ad in the event program
- Company logo and link on MCNY website in event slide show

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## PROGRAM AD SPACE

*Subject to Event Program printing deadlines*

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- Back cover: \$1,500  
Trim size 5" wide x 8" high (bleed size 5.25" wide x 8.25" high)
- Inside back cover: \$1,200  
Trim size 5" wide x 8" high (bleed size 5.25" wide x 8.25" high)
- Inside front cover: \$1,200 *(Reserved for Premier Sponsor)*  
Trim size 5" wide x 8" high (bleed size 5.25" wide x 8.25" high)
- Full-page: \$1,000  
Trim size 5" wide x 8" high (bleed size 5.25" wide x 8.25" high)
- Half-page: \$500  
5" wide x 4" high
- Quarter-page: \$250  
2.25" wide x 3.75" high
- Support: \$100 *(1/6 shared page only)*  
1.75" wide x 3.75" high

## REGISTER TO ATTEND

**REGISTER NOW**

## SECURE YOUR SPONSORSHIP

**SECURE NOW**