



Why join the Marketing Club of New York?

For nearly 100 years, the Marketing Club of New York has been the leading membership organization for marketing professionals in the greater New York area. Here are some reasons you should consider becoming a member.

1. **Networking:** You can connect with and learn from hundreds of colleagues across marketing disciplines. MCNY members regularly come together in informal meetups, webinars and luncheon events with industry-leading speakers, providing a place to make new contacts, exchange ideas and have some fun with peers.
2. **Education:** MCNY members and guests keep pace with both trends and tried-and-true practices. We also engage college students and new career entrants in all of our programming, who benefit from engaging with senior marketing leaders. Recent/upcoming topics include Privacy, AI adaptation, personalization, personal branding/career guidance and our hugely popular Annual Outlook program.
3. **Promote your business:** Sponsors are promoted on MCNY website, all promotional materials and are invited to participate in webinars and at events throughout the year.
4. **Giving back:** The MCNY is a 501(c)(3) nonprofit organization that provides scholarships to marketing students at local colleges and universities including Pace University, Baruch College, FIT and others. Membership fees and sponsorships may be tax deductible (consult your tax advisor). We also offer opportunities to mentor students.
5. **Exclusive benefits:** Members-only events and discounted registration fees at other events, including our spectacular annual Silver Apple Awards ceremony and Annual Outlook luncheon.
6. **Career investment:** Most members find that the connections they establish and the information they learn by attending our events easily offset the low cost of attendance.
7. **Membership is free!**

We also have committee membership and volunteer positions available, which provide even more opportunities to meet and work directly with some of the leading marketers in the New York metro area.

Visit www.MarketingClubNY.org for more information or www.MarketingClubNY.org/membership to start your membership for free, or scan the QR code below:

