

NOV  
2  
2023



HARD ROCK CAFE TIMES SQUARE NYC  
1501 Broadway, New York, NY

The Marketing Club of New York Silver Apple Awards honor our industry's most distinguished achievers—tenured marketers who have made strides in their areas of expertise, while generously contributing their time and talents to the industry. These recipients reflect the best that our profession has to offer our clients, our corporations, and our industry.

### SPONSORSHIP OPPORTUNITIES

#### Premier Awards Sponsor: \$10,000 *(Limit ONE Premier Awards Sponsor)*

Sponsors receive:

- One designated premium table with eight (8) tickets
- Logo prominently displayed on the AV screen when the band plays
- Welcome Remarks and Introduce host
- VIP Seating during awards
- Verbal recognition
- Premium page in the program (back cover or inside front cover)
- Company logo and link on MCNY website and in event slide show
- Tags and mentions in post event social post series
- Dedicated Interview promoted on all MCNY social media channels and email along with a mention in MKTGInsights.

#### Marquee Awards Sponsor: \$5,000 *(Limit FIVE Marquee Awards Sponsors)*

Sponsors receive:

- Designated half table with four (4) tickets
- VIP seating during awards
- Verbal recognition
- Full page ad in event program
- Company logo and link on MCNY website and in event slide show
- Dedicated Interview promoted on all MCNY social media channels and email along with a mention in MKTGInsights.

Choice of:

- **SOLD** **Cocktail Reception:** Logo prominently displayed by the bar(s) and on logo-branded napkins; one named cocktail
- **SOLD** **Dessert & Coffee:** Logo prominently displayed on every table
- **SOLD** **Photo Booth:** Logo prominently displayed at Photobooth
- **SOLD** **Red Carpet & Photos:** Logo signage at Step & Repeat
- **DJ:** Logo prominently displayed by DJ

- **Upgrade to a full premium table (+\$1,040.00)**

\*\* Custom Packages and Bundles Available on request

**Supporting Awards Sponsor:**

**\$2,000**

*(Limit TEN Supporting Awards Sponsors)*

Sponsors receive:

- Two (2) tickets
- VIP Seating during awards
- Verbal recognition
- Half-page ad in event program
- Company logo and link on MCNY website and in event slide show
- Tags and mentions in post event social post series

**Silent Auction Sponsor:**

*Gift donation of \$1,000+ value*

**Auction Package includes:**

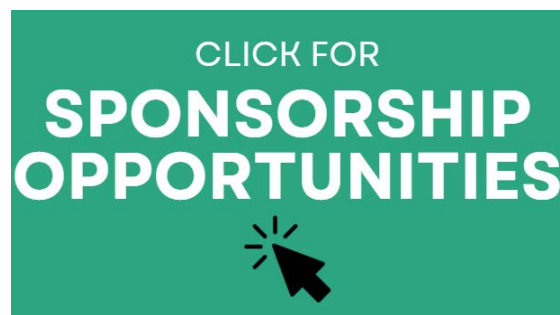
- Signage on Auction Table or In-App
- Quarter-page ad in event program
- Company logo and link on MCNY website & in event slide show

**Program Ad Space**

*\*Subject to Event Program printing deadlines\**

**Ad Artwork due by October 12, 2023**

- Back Cover: \$1,500 (Trim size 5" wide x 8" high (bleed size 5.25" wide x 8.25" high)
- Inside Back Cover: \$1,200 (Trim size 5" wide x 8" high (bleed size 5.25" wide x 8.25" high)
- Inside Front Cover: \$1,200 (Trim size 5" wide x 8" high (bleed size 5.25" wide x 8.25" high)
- Full-page ad: \$1,000 (Trim size 5" wide x 8" high (bleed size 5.25" wide x 8.25" high)
- Half-page ad: \$500 (5" wide x 4" high)
- Quarter-page ad: \$250 (2.25" wide x 3.75" high)
- Support: \$100 (1/6 shared page only) (1.75" wide x 3.75" high)



\*\* Custom Packages and Bundles Available on request