



The MCNY Silver Apple Awards honor our industry’s most distinguished achievers—tenured marketers who have made strides in their areas of expertise, while generously contributing their time and talents to the industry. These recipients reflect the best that our profession has to offer our clients, our corporations, and our industry.

SPONSORSHIP OPPORTUNITIES

<p style="text-align: center;">Title Awards Sponsor: \$8,500 <i>(Limit ONE Title Awards Sponsor)</i></p> <p>Sponsors receive:</p> <ul style="list-style-type: none"> • Two designated tables with twenty (20) tickets for your exclusive use • prior to the Event • VIP Seating during awards • Verbal recognition • Full Page Ad in Event Program* • Company logo and link on MCNY website and in event slide show • \$2,000 Scholarship contribution • Four MCNY Memberships 	<p style="text-align: center;">Signature Awards Sponsor: \$6,500 <i>(Limit FIVE Signature Awards Sponsor)</i></p> <p>Sponsors receive:</p> <ul style="list-style-type: none"> • Designated table with eight (8) tickets for your exclusive use • VIP Seating during awards • Verbal recognition • Full Page Ad in Event Program* • Company logo and link on MCNY website and in event slide show • \$1,000 Scholarship contribution • Three MCNY Memberships
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<p style="text-align: center;">Elite Awards Sponsor: \$4,000 <i>(Limit SIX Elite Awards Sponsor)</i></p> <p>Sponsors receive:</p> <ul style="list-style-type: none"> • Designated table with four (4) tickets for your exclusive use • Verbal recognition • Half Page Ad in Event Program* • Company logo and link on MCNY website & in event slide show • \$500 scholarship contribution • Two MCNY Memberships 	<p style="text-align: center;">Select Awards Sponsor: \$1,750 <i>(Limit EIGHT Select Awards Sponsor)</i></p> <p>Sponsors receive:</p> <ul style="list-style-type: none"> • Designated table with two (2) tickets for your exclusive use • Verbal recognition • Quarter Page Ad in Event Program* • Company logo and link on MCNY website & in event slide show • \$250 scholarship contribution • One MCNY Membership
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**Subject to Event Program printing deadlines*

Specialty Awards Sponsors: \$4,500

(Limit ONE Specialty Awards Sponsor Per Item)

1. **Cocktail Reception:** Logo prominently displayed by the bar(s) and on logo-branded napkins; one named cocktail
2. **Dessert & Coffee:** Logo prominently displayed on every table
3. **Red Carpet & Photos:** Logo signage at Step & Repeat; mention in MKTGinsight article with photos
4. **After-Party:** Logo prominently displayed by the bar, named cocktail and logo-branded napkin
5. **DJ:** Logo prominently displayed by DJ
6. **Photobooth:** Logo prominently displayed at Photobooth
7. **Video Montage of Honorees:** Logo and recognition included in the video (+\$1000 production cost)

All 6 Specialty Packages include:

- Four (4) tickets for your exclusive use
- Verbal recognition
- Half-page ad in event program
- Company logo and link on MCNY website & in event slide show

* Subject to printing deadlines

** Custom Packages and Bundles Available on request

Ala Carte Options

- Coat check (logo prominently displayed at coach check and on website; one ticket): \$950
- Registration (logo prominently displayed at registration desk and on website; one ticket): \$950

Program Ad Space

- Back cover: \$950
- Inside front cover: \$750
- Half-page: \$275
- Support: \$75 (1/6 shared page only)
- Inside back cover: \$750
- Full-page: \$550
- Quarter-page: \$150

Barter Options:

The 2022 Silver Apple Gala represents the work and talent of many club members and supporters. You can help make this event more memorable—and maximize funding for education programs—by offering in-kind support for services and materials required for the event: for example, printing, signage, swag bags, centerpieces. All in-kind sponsors and donations will be recognized in the printed program.

Interested? Contact us at info.mcny@gmail.com.

Registration Form

Sponsorship

I am interested in serving as a...

- Title Awards Sponsor: \$8,500
 Signature Awards Sponsor: \$6,500
 Elite Awards Sponsor: \$3,500
 Select Awards Sponsor: \$1,500
 Specialty Awards Sponsor: \$4,500 (check one)
 Cocktail Reception
 Red Carpet & Photos
 Dessert & Coffee
 After-Party
 DJ
 Photo Booth
 Video Montage

Sponsor a student to attend: \$195

Silver Apple Scholarship Donation: \$50, \$100,
or write in a custom amount of your choosing

Program Ads

- Back Cover: \$950
 Inside Front Cover: \$750
 Inside Back Cover: \$750
 Full Page Ad: \$550
 Half Page Ad: \$275
 Quarter Page Ad: \$150
 Supporters Ad: \$75

Tickets

- Premium Table (10 seats): \$3,200
 Full Table (8 seats): \$2,700
 Half-Table (4 seats): \$1,450
 Single Seat (Member): \$295
 Single Seat (Non-Member): \$345

Extras

- Add VIP Seating (Limited availability): \$50
 Add MCNY Membership(s) at a discounted
rate of \$120 (regularly \$149)